

K Raheja Corp ties up with Servcorp

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K Raheja Corp, one of India's leading real estate and retail companies, has entered into an exclusive franchise agreement with Servcorp, global leaders and pioneers of the fully functional serviced offices and virtual offices' business, to establish a presence in the fully serviced offices business in India.

Chandru L Raheja, Chairman, K Raheja Corp, informed, "We feel happy to be associated with Servcorp. They are one of the global leaders in the serviced offices and virtual offices business and have a proven track record in the markets worldwide. Servcorp will strengthen the Group's objective of providing an end-to-end business logistic support to our clients in India. And further grow our breadth in the Realty and Consumer business."

Taine Moufarrige, Executive Director, Servcorp, added, "We are pleased to announce our tie-up with K Raheja Corp, one of the leading real estate players in India. Since opening our first location in Sydney, Servcorp has grown into a global network of exceptional office facilities. With an unwavering commitment to deliver premium quality business solutions, Servcorp always establish their facilities in premier buildings with unparalleled addresses located in the most dynamic cities worldwide. We hope to extend the similar levels of quality in India too."

Sunil Hingorani, Senior VP-Finance, K Raheja Corp, who is leading this venture, said, "The partnership will offer fully functional serviced offices to the new ventures. We will offer state-of-the-art Business Centres across major cities in India. The first two centres are located in Hyderabad and Mumbai. The Indian economy is growing at very fast pace and there are enhanced opportunities available for entrepreneur fraternity today. Backed by Servcorp's international expertise, we are sure that this partnership will be frontrunner in serviced and virtual offices business space."

Servcorp is about providing total business solutions and offering maximum flexibility to the business ventures. It offers everything that a new business would require, allowing them to focus on the day-to-day running of their business in a cost effective way. All meeting rooms and administration services run on a "pay for what you use, only" basis. Elegant boardrooms, executive offices and a full range of professional and technical support staff, customised to meet the needs of every business contribute to clients gaining a competitive advantage and developing a global corporate image.

To support those businesses that do not have a requirement for physical office space, Servcorp offers Virtual Office packages. Virtual Office clients can take advantage of the prestigious addresses utilizing it on business cards and letterheads, be assisted by a

dedicated receptionist who'll answer calls in their company name or gain international access to boardrooms and meeting rooms. Everything you'd expect from a professional office environment – without actually having an office!

Their state of the art product “Hottdesk” is an internet based platform that allows the delivery of services and products online and in real time. Clients can check emails, make boardroom bookings, request translations, utilize a remote data storage system, print to any Servcorp office worldwide, book a courier and much more. Servcorp clients can access “Hottdesk” wherever the internet is available.

This passion for innovative solutions ensure clients can run their business online and in real time and all at the best possible value for money. An exclusive benefit this technology offers Servcorp Clients is that they can maintain a business relationship and gain access to the global network of services whether they are in residence or not.